

**CLAIMS**

Please amend the claims as follows:

1 - 7. (cancelled)

8. (original) A method of conducting business, comprising the steps of:

distributing coin collection and retention devices to consumers;

advertising, promoting or providing information related to a commercial product or service of a commercial entity on the exterior of the coin collection and retention device; and

advertising, promoting or providing information relating to a charitable entity on the exterior of the coin collection and retention device.

9. (original) The method of claim 8, further comprising the step of accepting coin collection and retention devices containing coins from said consumers.

10. (original) The method of claim 9, further comprising the step of providing said consumers with a report of the value of the coins accepted and the estimated amount of charitable contribution made.

11. (original) The method of claim 10, further comprising the step of distributing charitable amounts from coins collected to said charitable entity.

12. (original) The method of claim 11, wherein said commercial entity provides the majority of funding for the method.

13. (original) The method of claim 8, further comprising the step of advertising, promoting or providing information relating to a charitable entity on the interior of the coin collection and retention device.

14. (original) The method of claim 8, further comprising the step of providing a sample product free of charge in the coin collection and retention device.

15. (original) A method of increasing the circulation rate of coins in the economy and reducing the need to mint new coins, comprising the steps of:

distributing coin collection and retention devices to consumers, wherein said collection and retention device provides incentives to consumers to return the device because at least a portion of the amount collected is donated to charity;

obtaining at least a portion of the funding for the coin collection and retention devices and related distributing and collecting by allowing commercial entities to advertise or promote products or services with said devices; and

distributing charitable amounts collected to said charitable entity.

16. (original) The method of claim 15, further comprising the step of advertising, promoting or providing information related to a commercial product or service of a commercial entity on the exterior of the coin collection and retention device.

17. (original) The method of claim 15, wherein said commercial entity provides the majority of funding for the method.

18. (original) The method of claim 15, further comprising the step of accepting coin collection and retention devices containing coins from said consumers.

19. (original) The method of claim 15, further comprising the step of providing a sample product free of charge in the coin collection and retention device.

20. (original) The method of claim 15, further comprising the steps of:

accepting coin collection and retention devices containing coins from said consumers;

advertising, promoting or providing information related to a commercial product or service of a commercial entity on the exterior of the coin collection and retention device, wherein said commercial entity provides the majority of funding for the method; and

providing a sample product free of charge on the interior of the coin collection and retention device.